

POST SHOW REPORT



LATIN AMERICA'S LEADING SOLAR & RENEWABLE ENERGY PLATFORM

ExpoSolar Colombia 2025 marked a milestone for the renewable energy industry in the region: it exceeded expectations, expanded its international reach, and solidified Colombia's position as a strategic hub for the energy transition.

More than 19,000 visitors, 400 exhibiting brands, a robust academic program, and an unprecedented business dynamic reaffirm that ExpoSolar Colombia is now the most important gathering for solar and renewable energy in Latin America and the Caribbean.

2025 Key Figures

+19.000
visitors

+400
exhibiting brands

+36
participating countries

+4.900
attendees in the academic program

5.000
business meetings

91%
of visitors were decision-makers



International exhibition & represented sectors

With more than 400 brands from the Americas, Europe, and Asia, ExpoSolar Colombia 2025 showcased a comprehensive offer featuring manufacturers, distributors, and specialized companies in panels, inverters, BESS systems, structures, cabling, and technical services. The event reinforced Bogotá's position as a strategic point for advancing the energy transition.



Professional visitors

37 visiting countries.

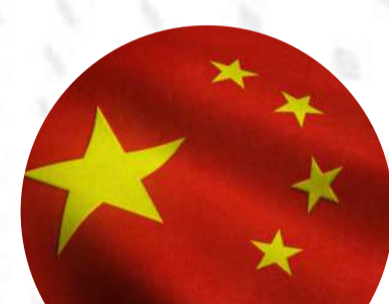
74% of attendees came from the Energy, Construction, and Telecommunications sectors, confirming ExpoSolar Colombia's strategic alignment with key sustainability industries.



Ecuador



Peru



China



Dominican Republic



United States

TOP 5
VISITING COUNTRIES

ExpoSolar Colombia is now the gateway to the region's energy market!



Academic Program: strategic knowledge for the energy transition

IX International Energy Storage Congress



14 international speakers



7 countries represented



9 presentations and a specialized forum

Key topics included:



BESS systems as essential support for smart grids.

Storage opportunities in remote areas.

Innovation for the **energy transition**.



Business: the meeting point for energy investment

Business matchmaking

5,000 meetings arranged.

Participation from buyers and exhibitors representing more than 20 countries, including:

Canada, United States, Mexico, España, China, Ecuador, Peru, Dominican Republic, Uruguay and more.



ExpoSolar 2025 strengthened its reputation as the most effective platform for **investment, project development, portfolio expansion, and strategic alliances** across the region.



Photography contest: "Art as a witness to energy evolution"



130+ participants including professionals and amateurs



A curated gallery portraying **Colombia's energy transformation**



Winners

Individual Category:

César Alejandro Uribe Tovar with his work **"Avispa Roja de Papel"**.

Corporate Category:

Suncolombia S.A.S. - A photograph captured in the Sierra de Perijá, showcasing the company's efforts to bring solar energy to the indigenous communities of the Sokorpa reservation.



ExpoSolar Colombia 2025 reaffirmed its leadership as the platform that connects solar innovation with business opportunities in Latin America - already paving the way for an even larger and more strategic 2026 edition.

We are part of:



Organized by:

