

# LATIN AMERICA'S SOLAR & ENERGY HUB

Where Latin America's solar industry **meets and moves forward.**

**WELCOME!**



ExpoSolar Colombia has firmly established itself as **the leading solar and renewable energy trade show in the region.**

The 2025 edition brought together **more than 19,000 professional visitors, 400 brands, and visitors from 37 countries**, confirming its role as Latin America's Solar & Energy HUB.

It is the ideal stage for **connecting supply, demand, innovation, and knowledge** in a rapidly expanding market.

## Strategic access to the colombian market



**Direct connection with companies, institutions, and key players** in the national energy landscape.



**91% of 2025 attendees were decision-makers or decision influencers.**

## High-impact regional reach

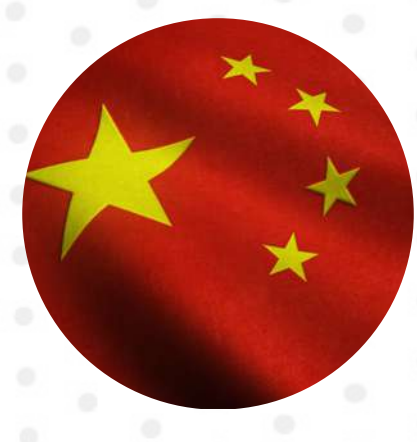
**In 2025, 39% of international participants came from South America**, reaffirming ExpoSolar as the natural gateway to the Latin American solar market.



Ecuador



Perú



China



Dominican Republic

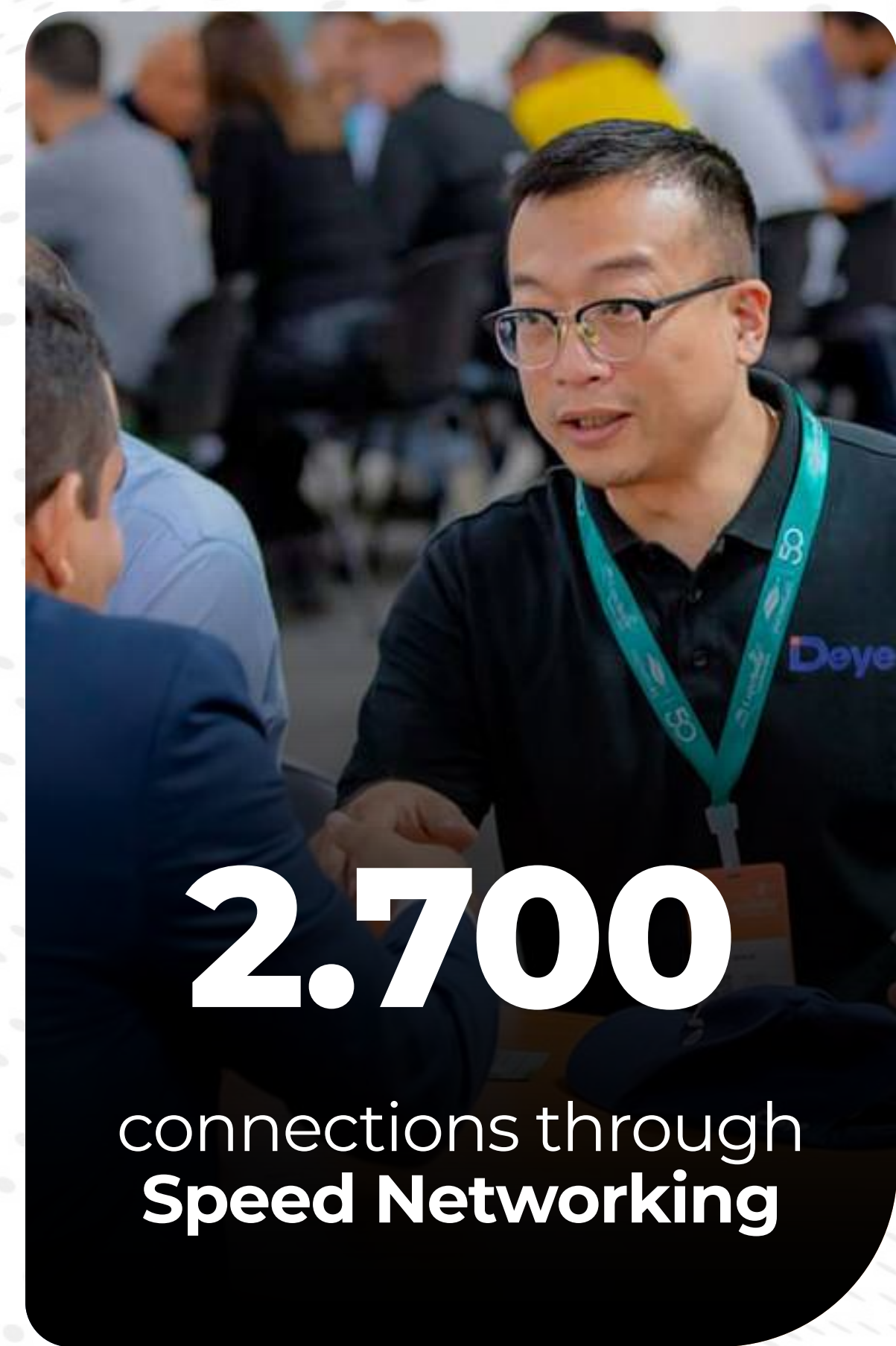
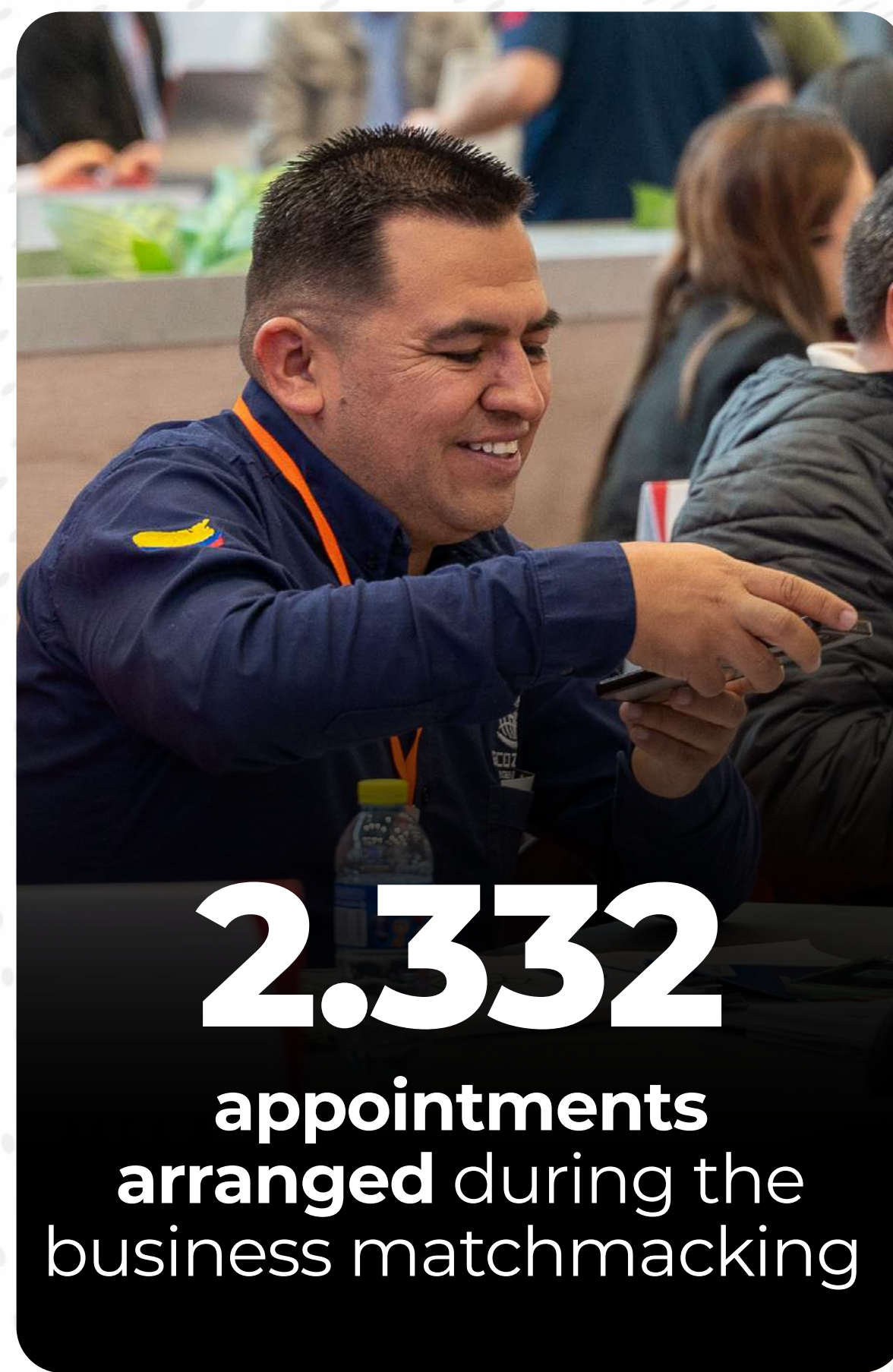
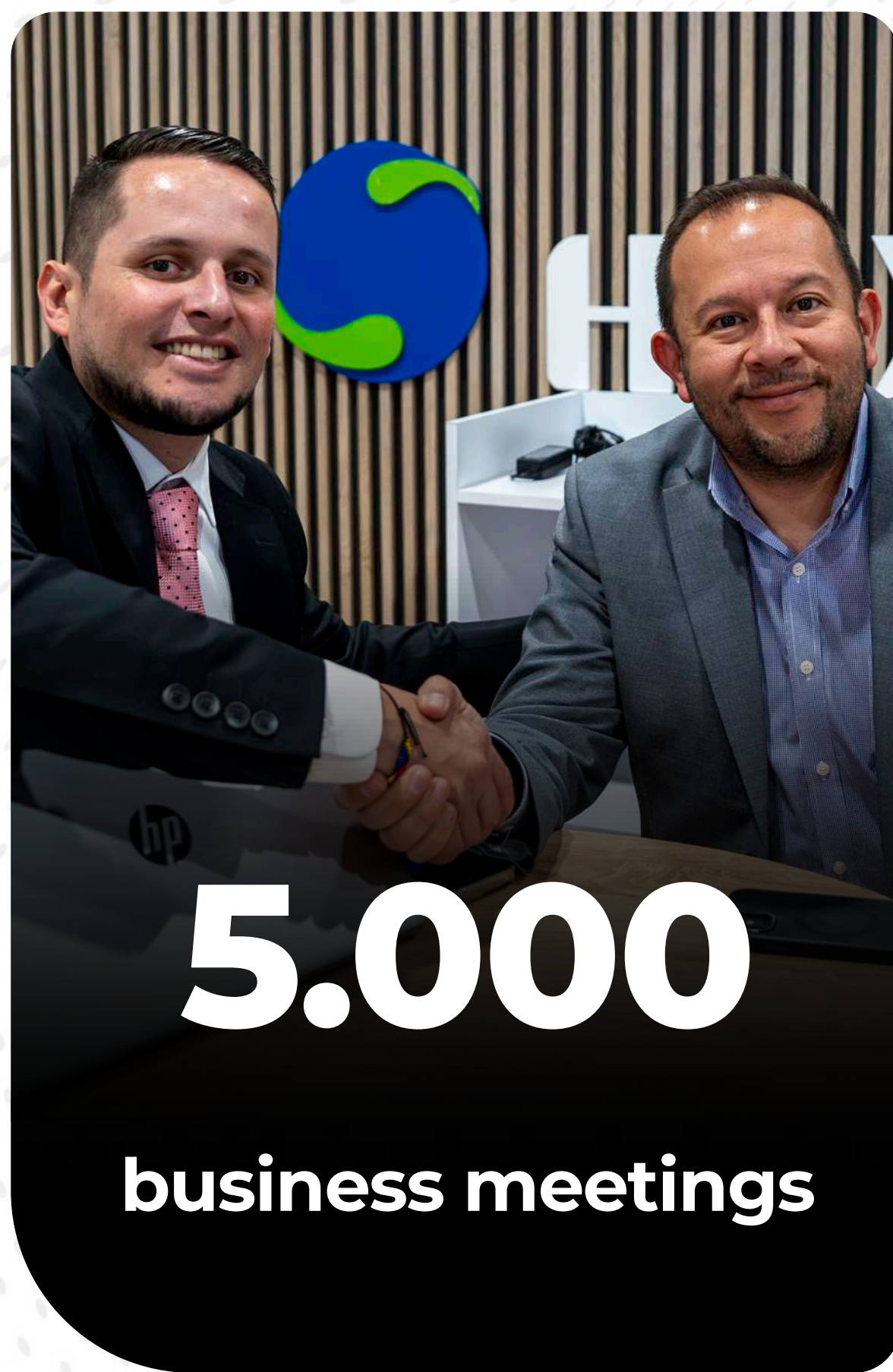


United States

**TOP 5**  
 VISITING COUNTRIES



## Business that drives real results



A business-driven environment designed to **foster strong partnerships, new contracts, and real opportunities for expansion.**

## Three reasons to be part of ExpoSolar Colombia



### Regional positioning

A strategic platform to enter, strengthen, or expand your presence in Colombia and across Latin America.



### A growing business ecosystem

A trade show designed to generate meaningful connections among manufacturers, distributors, buyers, integrators, and high-level investors.



### Visibility at the heart of the energy transition

A setting where innovation, technology, and the region's most important projects converge.

## COMMERCIAL CONTACTS

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